



Open your own salon

The Handbook.

A step-by-step guide to help you realize your ultimate salon dream.

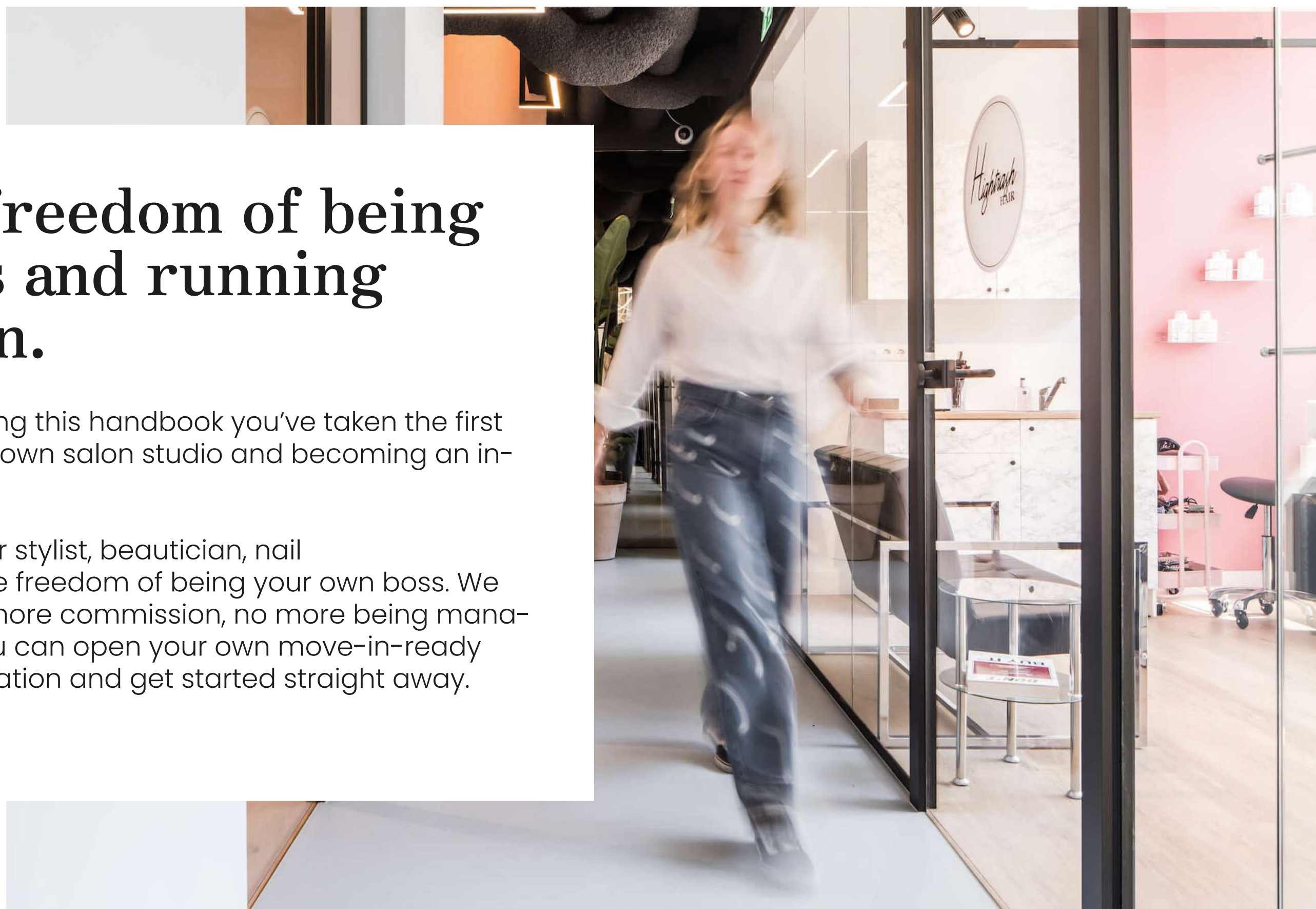
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SALON STUDIOS



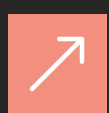
Discover the freedom of being your own boss and running your own salon.

Congratulations! By downloading this handbook you've taken the first step towards owning your very own salon studio and becoming an independent business owner.

Whatever your profession – hair stylist, beautician, nail technician – you can realize the freedom of being your own boss. We are re-inventing salon life! No more commission, no more being managed. For a monthly fixed fee you can open your own move-in-ready salon in a prime high street location and get started straight away.



A salon studio offers you...



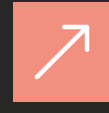
Freedom

Being a salon owner means you pick your own hours, work with your favorite brands, design your own salon and set your own prices.



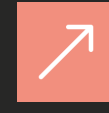
Supportive community

Experience the freedom of complete ownership while working alongside like-minded salon business owners. Inspire each other, work together and take each other to the next level.



Smart design

Enjoy your move-in-ready studio, complete with all the basic facilities to run your business and even the salon logo on your own front door.



One fixed fee

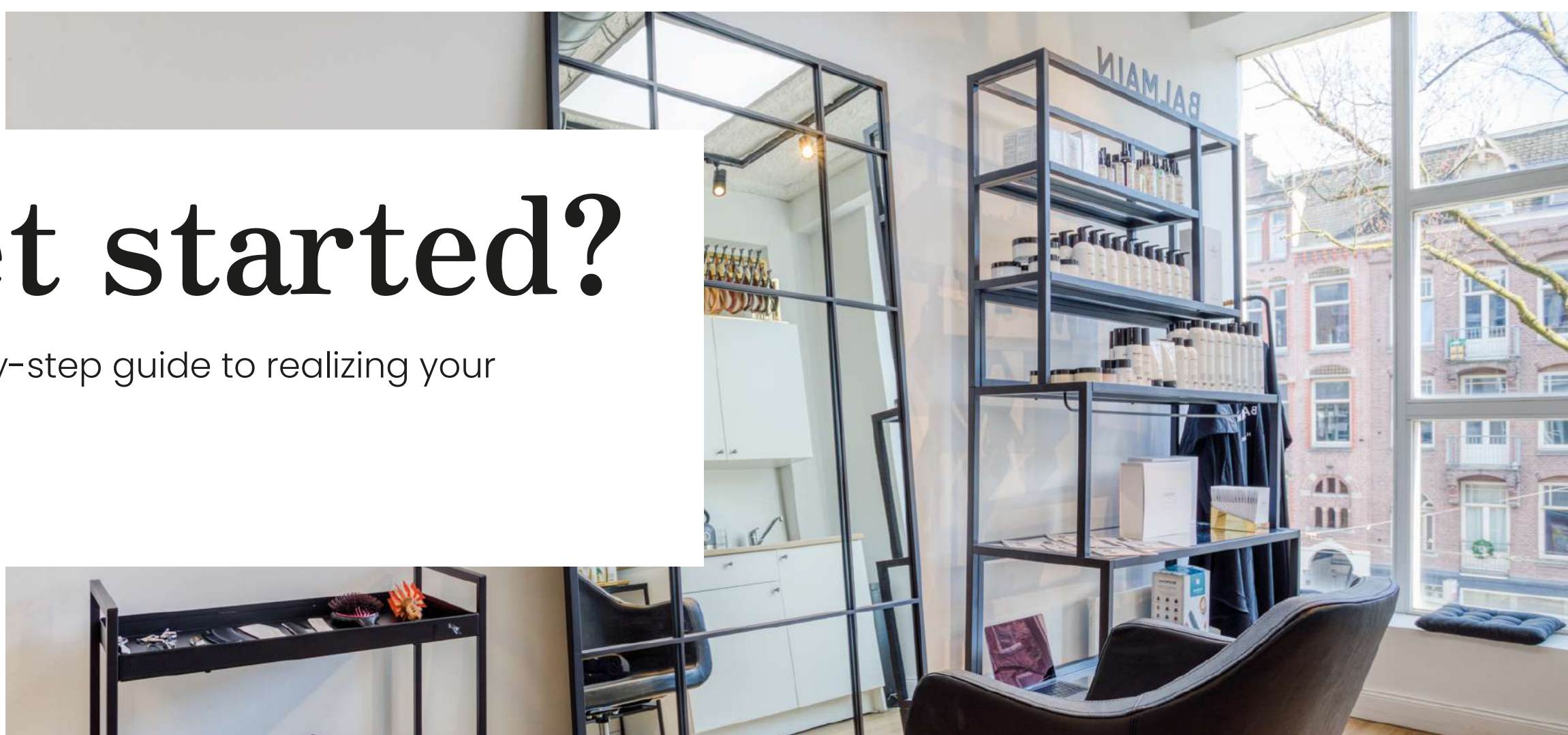
Keep the costs of running your business simple and clean with no surprises. No commission! One monthly fixed fee.



“I am extremely happy that I took the risk to believe in myself. It feels like freedom, happiness and gratitude. Being your own salon owner is a huge privilege.” Annalia, salon owner

Ready to get started?

Let us walk you through this easy step-by-step guide to realizing your dream and becoming your own boss....



Step 1: Location, location, location

Select your desired location @gallerysalonstudios.com, and get in touch to book a tour!

Once you have found your dream studio, we roll up our sleeves and get you moved in.



Step 2: Pick your booking & payment software

Time to choose your booking & payment software.

The right apps will help you manage your clients, organize your agenda, accept payments and work smarter! We're here to help.



Step 3: Select your favorite brands & products

As the boss you get to select the brands and equipment that YOU want to use and sell.

We partner with many of the top brands in the industry, just let us know and we can help you create contacts and negotiate!



Step 4: Get creative!

The coolest thing about being a salon owner is that you can make it 100% your own. Dream big and design your own studio, select your own furniture, hang your own art and create your own playlist! Set YOUR vibe and watch your clients keep coming back!



Step 5: Protect your business

As a business owner you need to be insured and file taxes. There are lots of service providers you can find, but as part of our complete service we work with trusted partners who you will have access to via the Gallery Salon Studios app.



Step 6: Get the word out!

Marketing is key to generating a loyal client base and generating the income you deserve. Get your website live and reach your clients through social media. Let your clients find you! Need help? We're always here to help & support you and share our tested tips and tricks to get your business growing!

Anything we missed? Still got questions? – just get in touch!
We are here to support you in realizing your dream. Let's make this happen!



NOW... Get the keys, cut the ribbon and be your own boss.